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SUPERINTENDENCIA VALORES Y SEGUROS

Santiago, 26 de noviembre de 2015

Señores
Superintendencia de Valores y Seguros
<u>Presente</u>

<u>REF.: Información de Interés para el Mercado</u>

De nuestra consideración:

Por medio de la presente envío a Uds., Información de Interés para el Mercado en Inglés, que ha sido publicada el día de ayer en la página web de la sociedad, www.vsptwinegroup.com, Sección Relación con Inversionistas/Presentaciones.

Le saluda atentamente,

Germán Del Río López
Gerente de Administración y Finanzas
Viña San Pedro Tarapacá S.A.
Registro Valores 0393

c.c.: Lo citado
Bolsa de Comercio de Santiago
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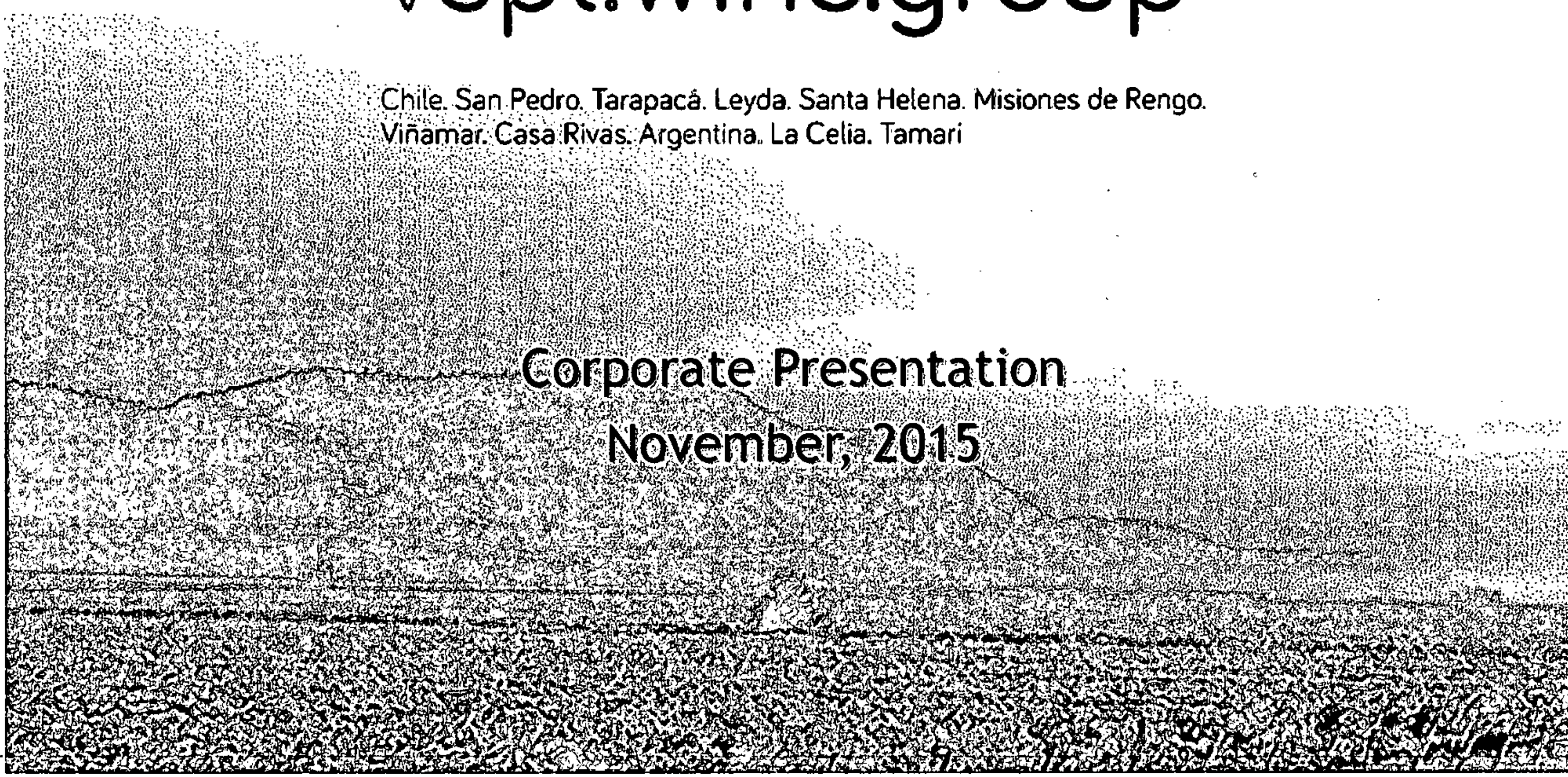

Corporate Presentation
November, 2015

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Investor: Before making an investment decision, you should thoroughly inform yourself about the financial situation of the Company and evaluate the convenience of making such investment.

Viña San Pedro Tarapacá S.A. is registered in the Registro de Valores N°0393, as of the 15th of October 1991.

VSP ' Wine Group

CCU[1] 64.7%

Others 35.3%

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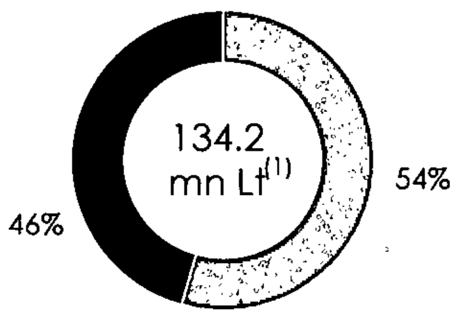
- VSPT is an affiliate company of CCU, one of the largest Chilean multi category beverage companies, accounting revenues for USD 2,277 million and EBITDA for USD 439 mn[2]. CCU is controlled by Heineken and Quiñenco, one of the largest Chilean industrial conglomerates.
- USD 293.8 million in revenues[2]
- 134.2 million liters sold
- Exports to over 80 countries
- 4,237 planted hectares[5]
- Second largest Chilean winery in terms of exports (by volume) with 13.8 % market share[3]
- Leadership in the domestic Chilean market with 27.2% market share[3]
- Book Value USD 294.6 million[4]

(1) CCU's stake as of September 2015
(2) Average exchange rate as of September 30th, 2015 LTM: 1 USD = $629.34
(3) (3) For Chile International Vinos de Chile, For Chile Domestic: Value, Nielsen
(4) Exchange rate as of September 30th, 2015 : 1 USD = $692
(5) 1 hectare = 2.47 acres

VSPT's inancial summary

Volume 3Q2015 LTM



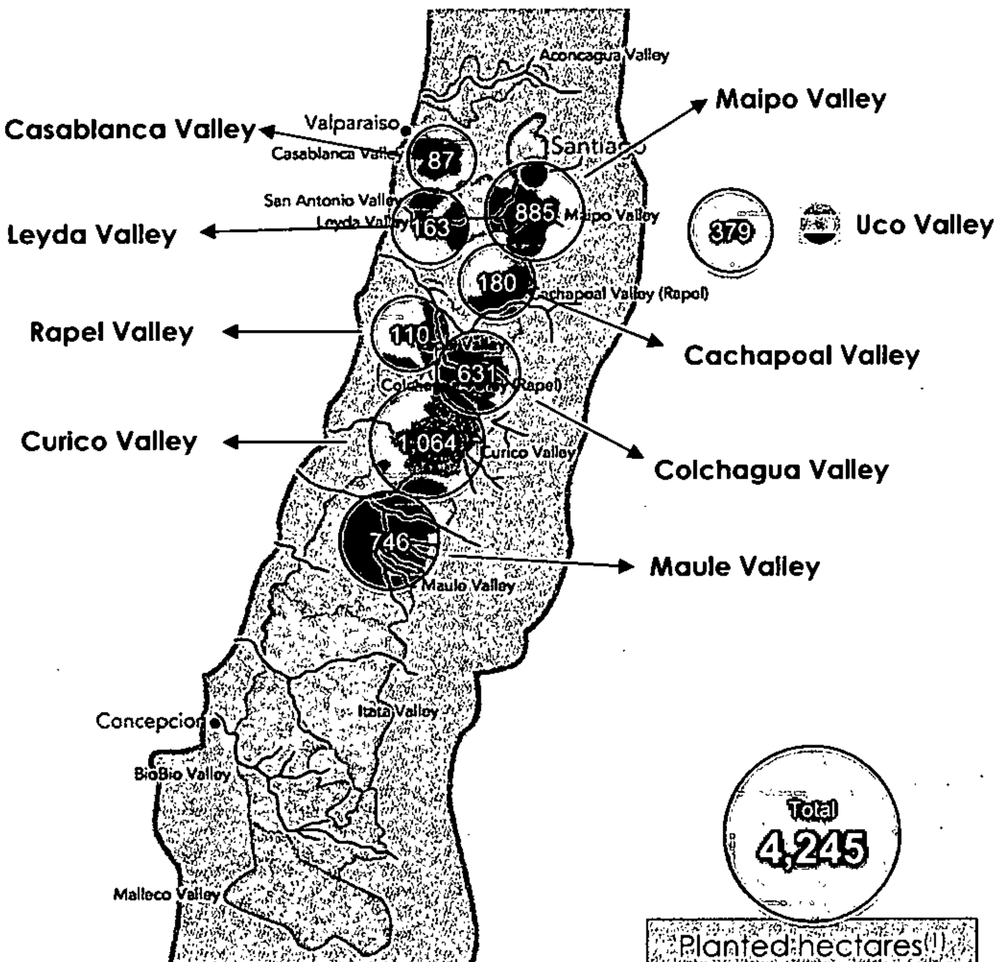
Revenues 3Q2015 LTM

■ Chile Domestic ■ International (2)

(1) Does not consider bulk wine sales
(2) Does include Argentina winery
(3) Average exchange rate as of September 30th, 2015 LTM: 1 USD = $629.34

Vineyard & brand diversification, covering full price spectrum

Presence in Chile's major wine-producing valleys



Planted hectares[1]
(10,484 acres)

Vineyard	Max Packaging capacity (M9LC/yr)	Cellar capacity (MLt)
Molina	7.0	38.8
Lontué	7.4	13.3
Isla de Maipo	2.0	27.5
La Celia	0.9	7.4

Note: Does not include sites in Santa Helena, Grandes Vinos de San Pedro (Totihue) and Viñamar in Casablanca.

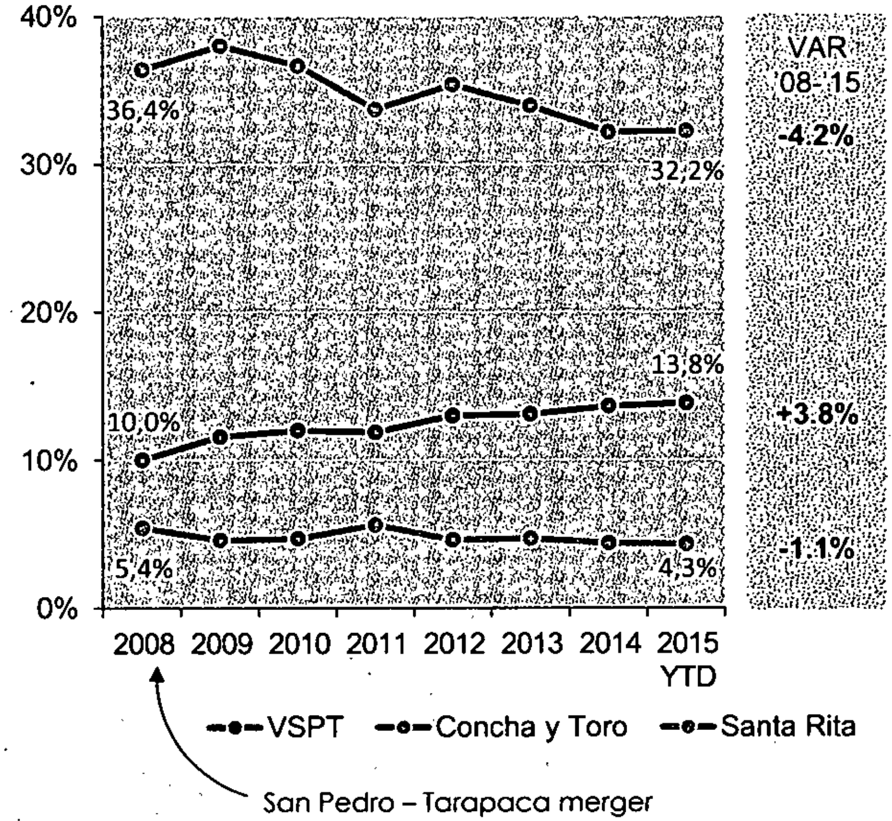
Vineyard	Planted hectares
San Pedro	2,389
Tarapacá	608
Santa Helena	408
Viña Mar/Casa Rivas	297
Leyda	163
Subtotal Chile	3,865
Finca La Celia	379
Total VSPT	**4,245**

(1) Planted hectares include productive sites as well as in development
1 hectare = 2.47 acres

Remarkable performance in interna ional markets...

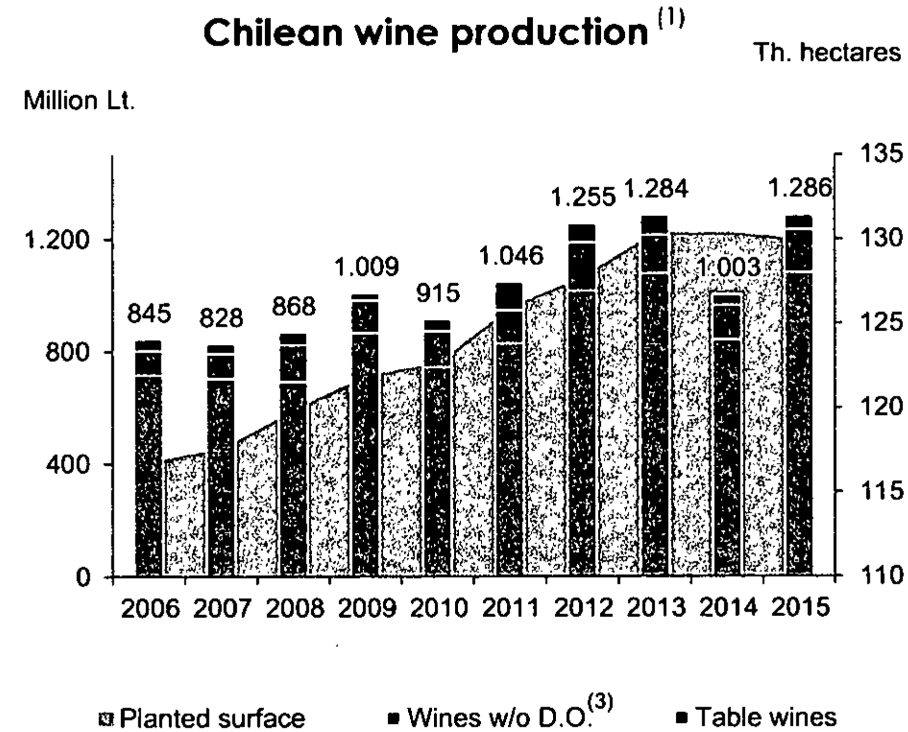
Bottled and packaged wine exports 2014[1] Vineyard	Revenue (USD mn)	Volume (Th. 9LC)
Viña Concha y Toro	463.7	17,092
Viña San Pedro Tarapacá	179.1	7,237
Viña Santa Rita	85.8	2,328
Viña Santa Carolina	63.4	2,683
Viña Luis Felipe Edwards	64.2	2,343
Viña Errázuriz	45.1	927
Viña Montes	37.7	627
Viña Undurraga	25.7	832
Viña Carta Vieja	25.1	994
Others	575.8	18,107
Total	**1.565**	**53,168**

Market Share (bottled and packaged wine exports by volume)[1]



(1) Vinos de Chile

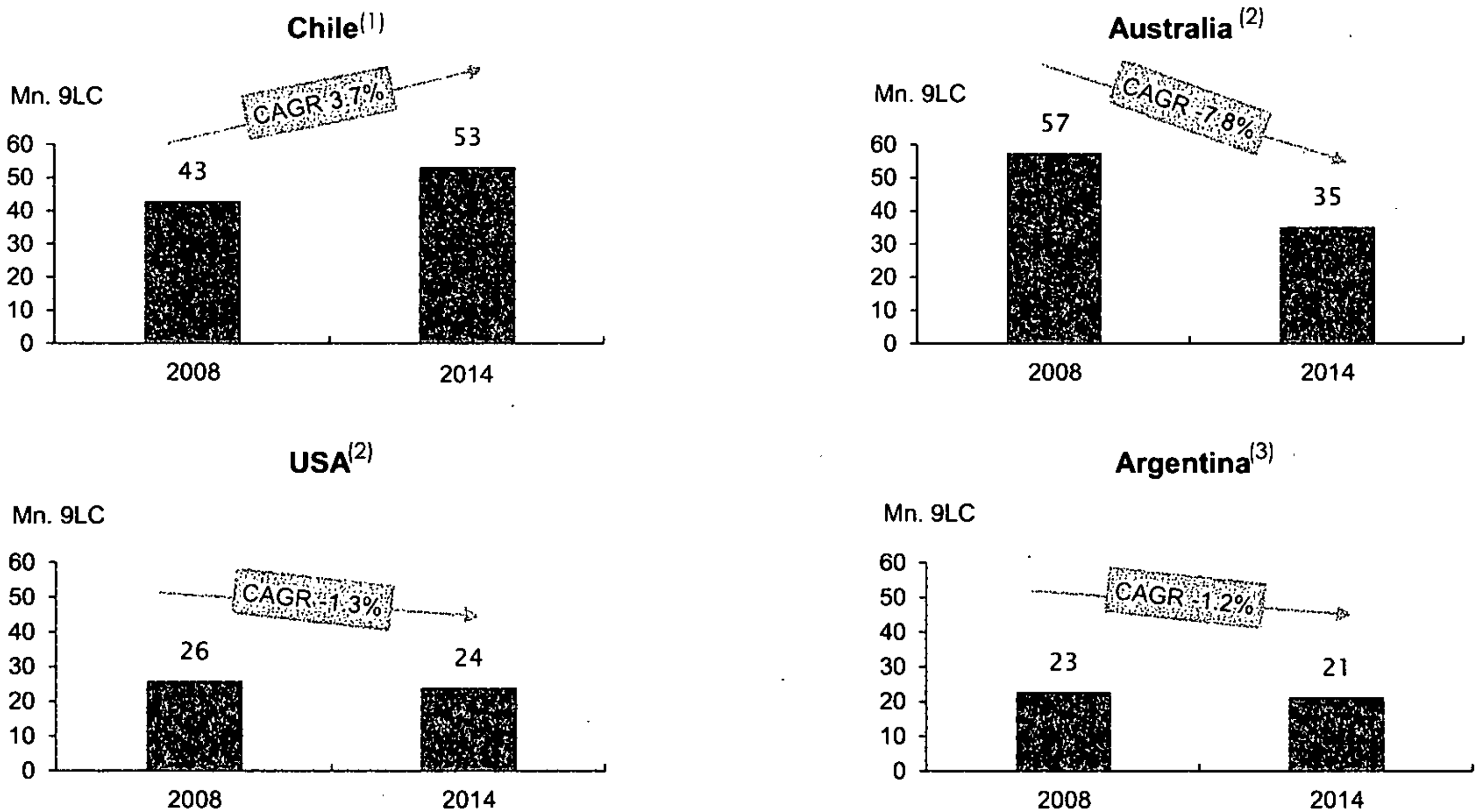
…alongside a Chilean wine industry tha presents sustained growth…



(1) ODEPA - Chilean Ministry of Agriculture
(2) Vinos de Chile
(3) Wines without Denomination of Origin

…in absolute terms and rela ive to new world comparable countries…

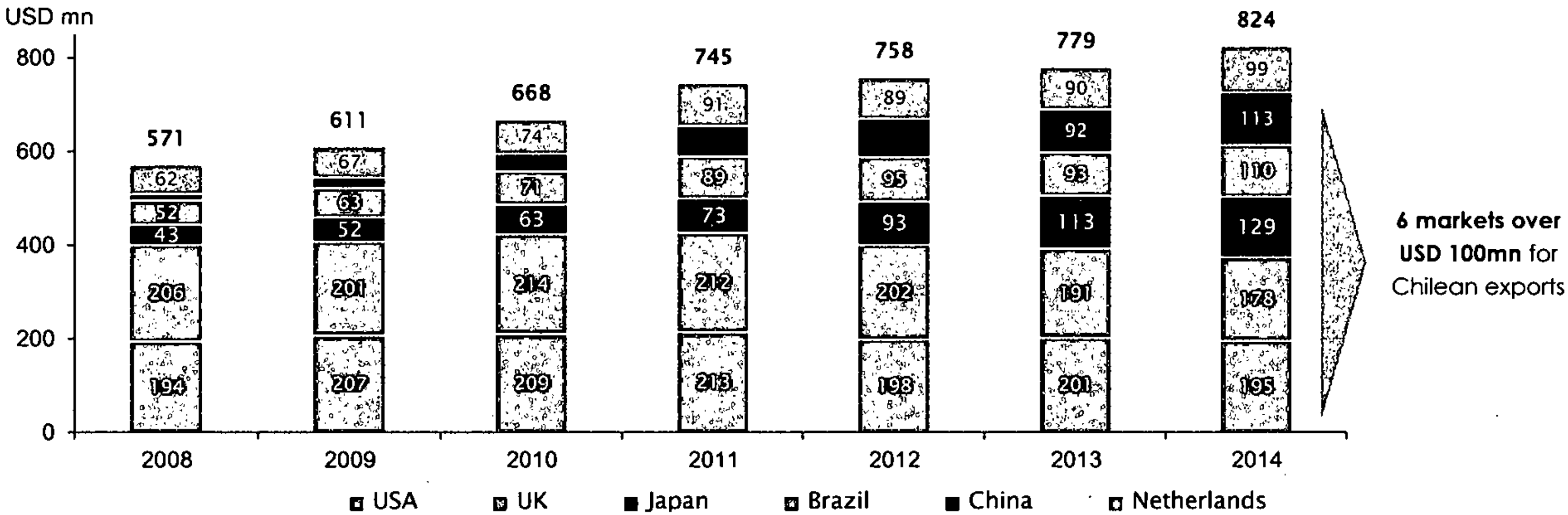
New world countries bottled wine exports



(1) Vinos de Chile
(2) Intelvid
(3) Caucasia

... with exports exceeding USD 100mn wi hin several markets...

Chilean exports[1]



VSPT position in each market within Chilean companies[2]

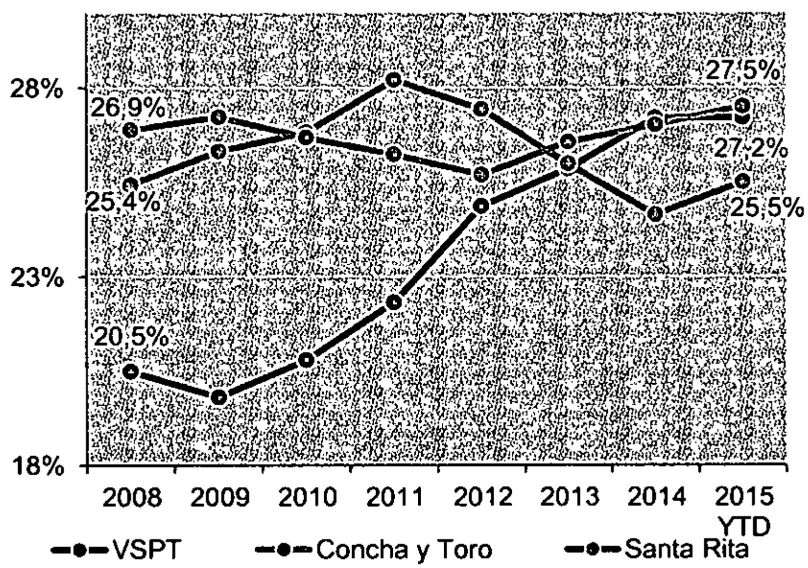
VSPT ranking	2	3	2	2	3	3
Revenues (USD mn)	17.2	9.1	19.6	20.5	10.8	9.2

(1) Vinos de Chile
(2) As of December 2014

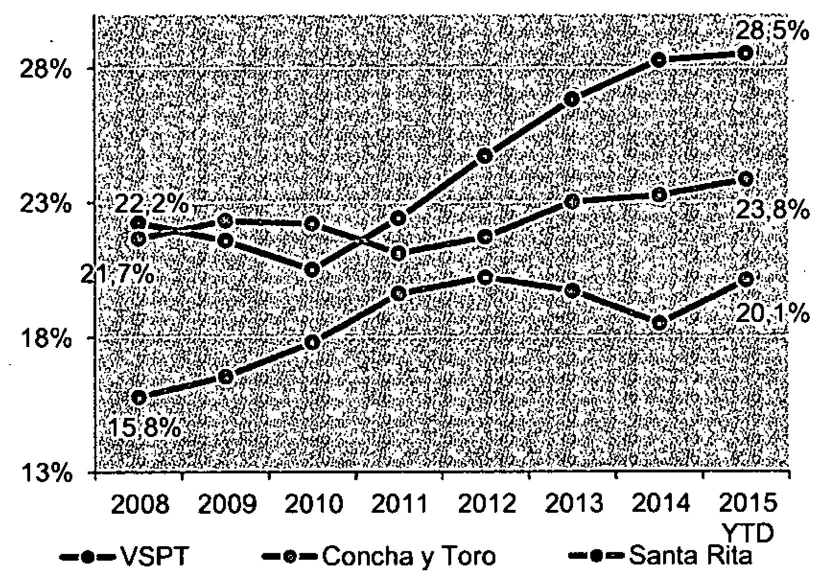
VSPT has consolida ed its leadership in he domestic market...

- Domestic market size: 24 mn 9LC
- Growing share of premium wines
- VSPT is the market leader accounting revenues for USD 108 mn
- Imported wines penetration is relatively low

Market Share[1]
(domestic sales revenue)



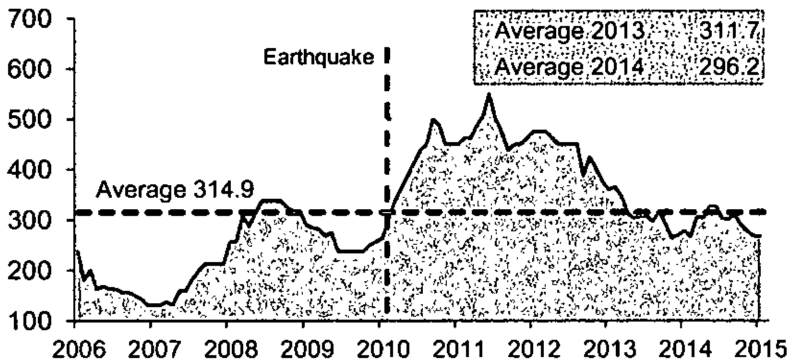
Market Share[1]
(premium wine, volume)



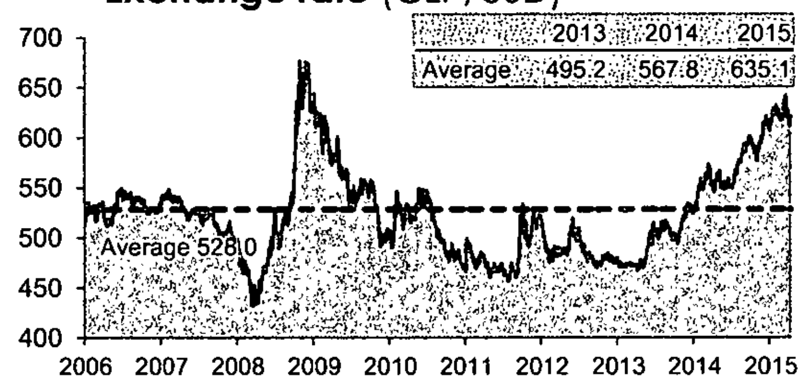
(1) AC Nielsen

Financially, the indus ry begins to face a brigh er cycle, with stable stocks

Wine cost (CLP/lt.)



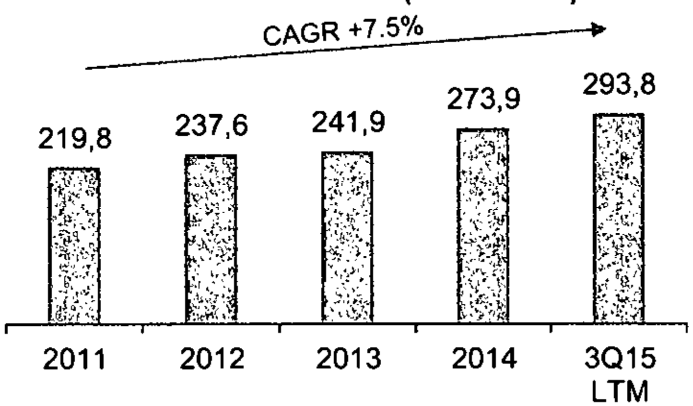
Exchange rate (CLP/USD)(2)



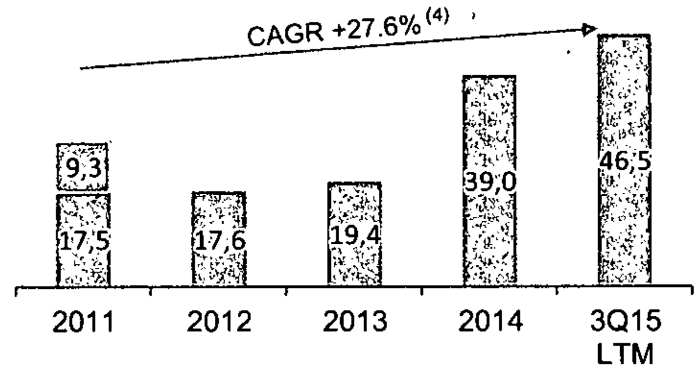
(1) ODEPA, Chilean Ministry of Agriculture. For 2013 and 2014 wine cost is a weighted average of cabernet granel and white wine producer price.
(2) Central Bank of Chile

Despite the challenging environment, VSPT has grown in the last years…

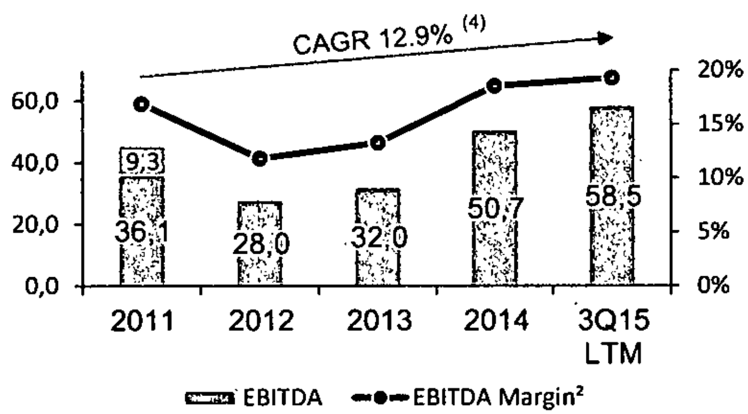
Revenues (USD mn*)



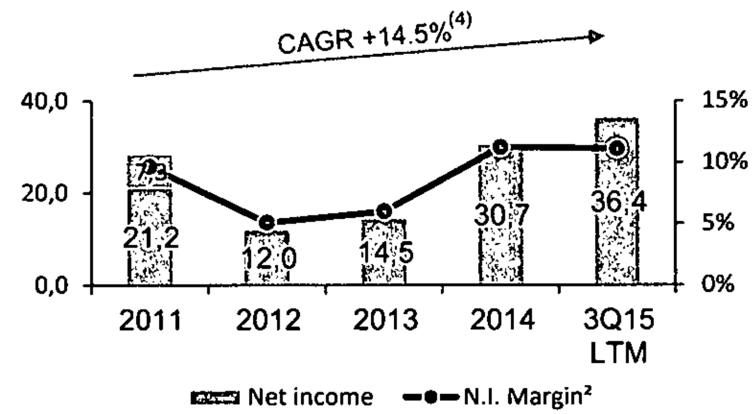
Operating income (USD mn*)



EBITDA (USD mn*)

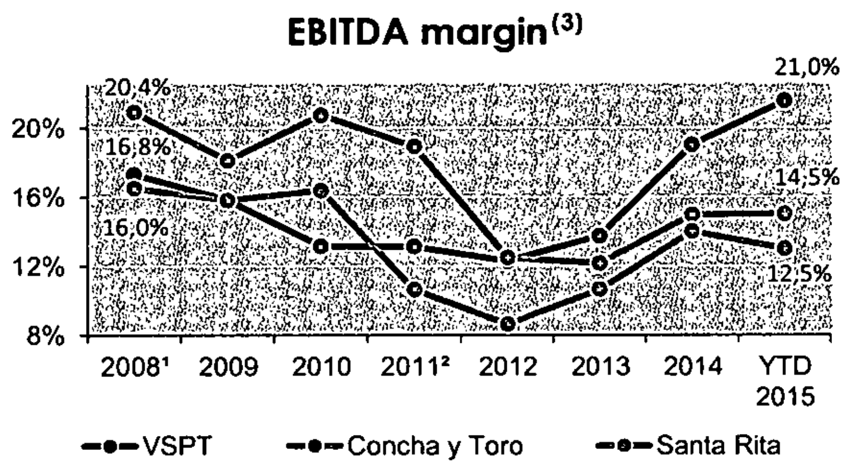


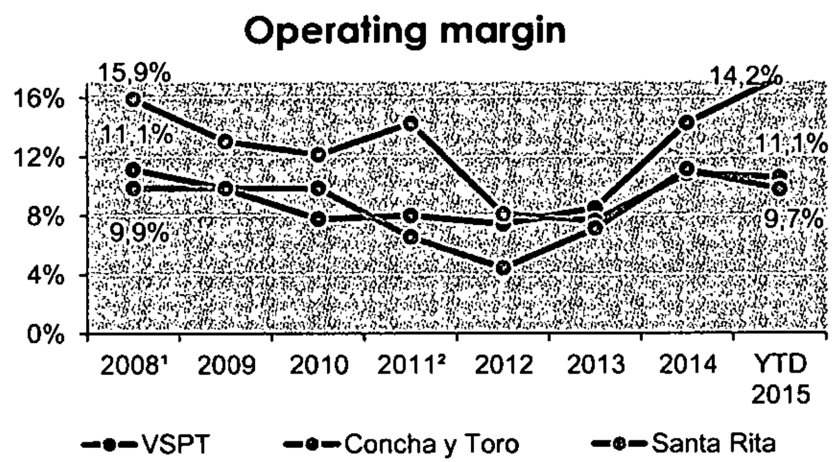
Net income (USD mn*)

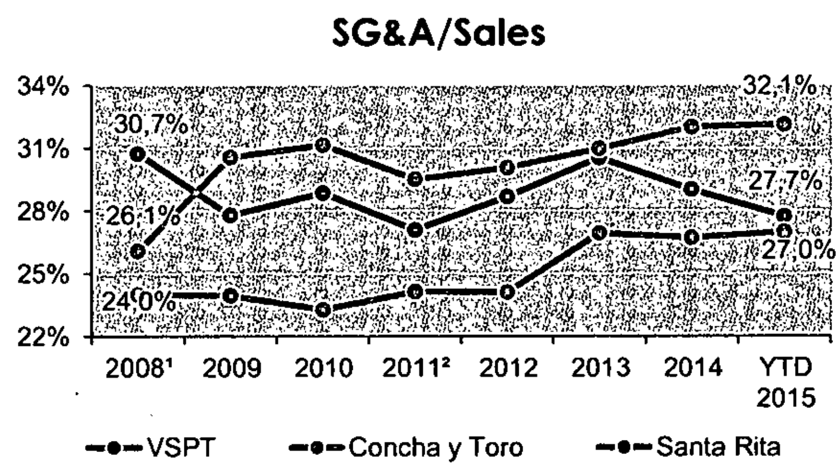


(*) Exchange rate: 1 USD = $629.34 (3Q2015 LTM) for all years
(1) USD 10.0mn correspond to insurance compensation for the 2010 earthquake
(2) Margins does not include insurance compensation for the 2010 earthquake
(3) Compensation for the 2010 earthquake is not adjusted for taxes
(4) Does not include insurance compensation

....with solid results in relative and absolute terms....



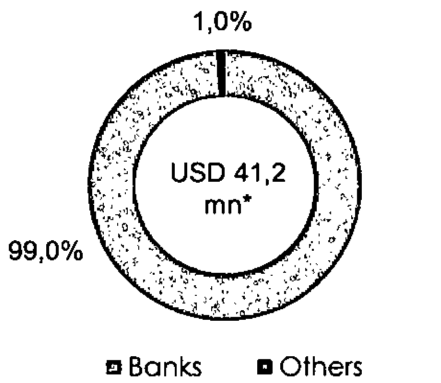




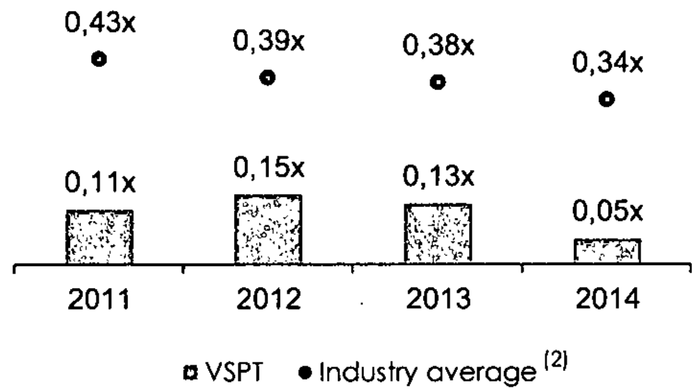
(1) Includes 4th term of Viña Tarapacá
(2) Does not include 2010 earthquake insurance compensation (USD 10.0mn)
(3) EBITDA is defined, as earnings before other gains (losses), net financial expenses, equity and income of joint ventures, foreign currency exchange differences, results as per adjustment units and income taxes plus depreciation and amortization

...and a solvent financial position

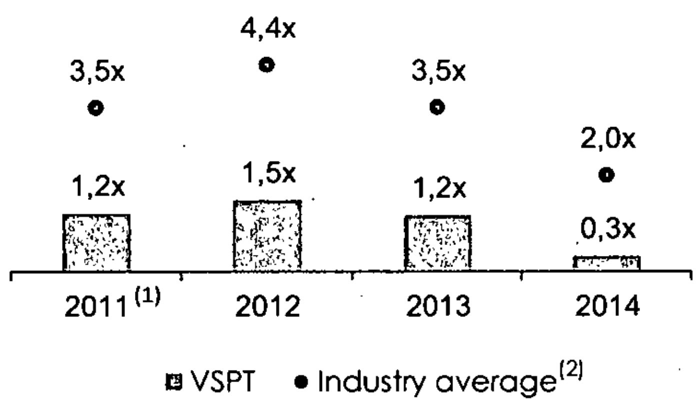
Financial debt (Sep-2015)



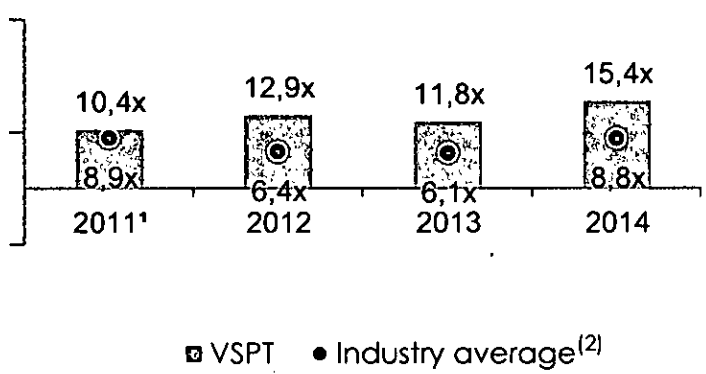
Net Debt/Equity



Net Debt/EBITDA



EBITDA/Financial expenses



(*) Exchange rate as of Septiembre 30th, 2015 : 1 USD = $704,68
(1) Does not include 2010 earthquake insurance compensation
(2) Industry average considers Concha y Toro and Santa Rita

Solid corporate governance

Chairman
Pablo Granifo Lavín
B.B.A
Chairman Banco de Chile

Vice-chairman
René Araneda Largo
B.B.A.
Board member of Vinos de Chile

Board of Directors
Carlos Mackenna Iñiguez
Civil Engineer
Independent director

Francisco Pérez Mackenna
B.B.A.
CEO Quiñenco

Patricio Jottar Nasrallah
B.B.A.
CEO CCU

Jorge Luis Ramos Santos
B.B.A.
Director CCU (Heineken)

Carlos Molina Solis
B.B.A
Director CCU (Heineken)

José Luis Vender Bresciani
B.B.A.
Chairman Fósforos

Gustavo Romero Zapata
Economist
Vice-chairman Fósforos

Investment highlights

1. Leadership in the Chilean domestic market
    - Leader in premium and fine wine segment at a local level
2. Second largest Chilean winemaker in terms of exports with market share
3. Balanced wine portfolio reflected in brands with great potential
4. Exports growth opportunity (Chile and Argentina) with potential for greater efficiency due to economies of scale
5. Solid financial position

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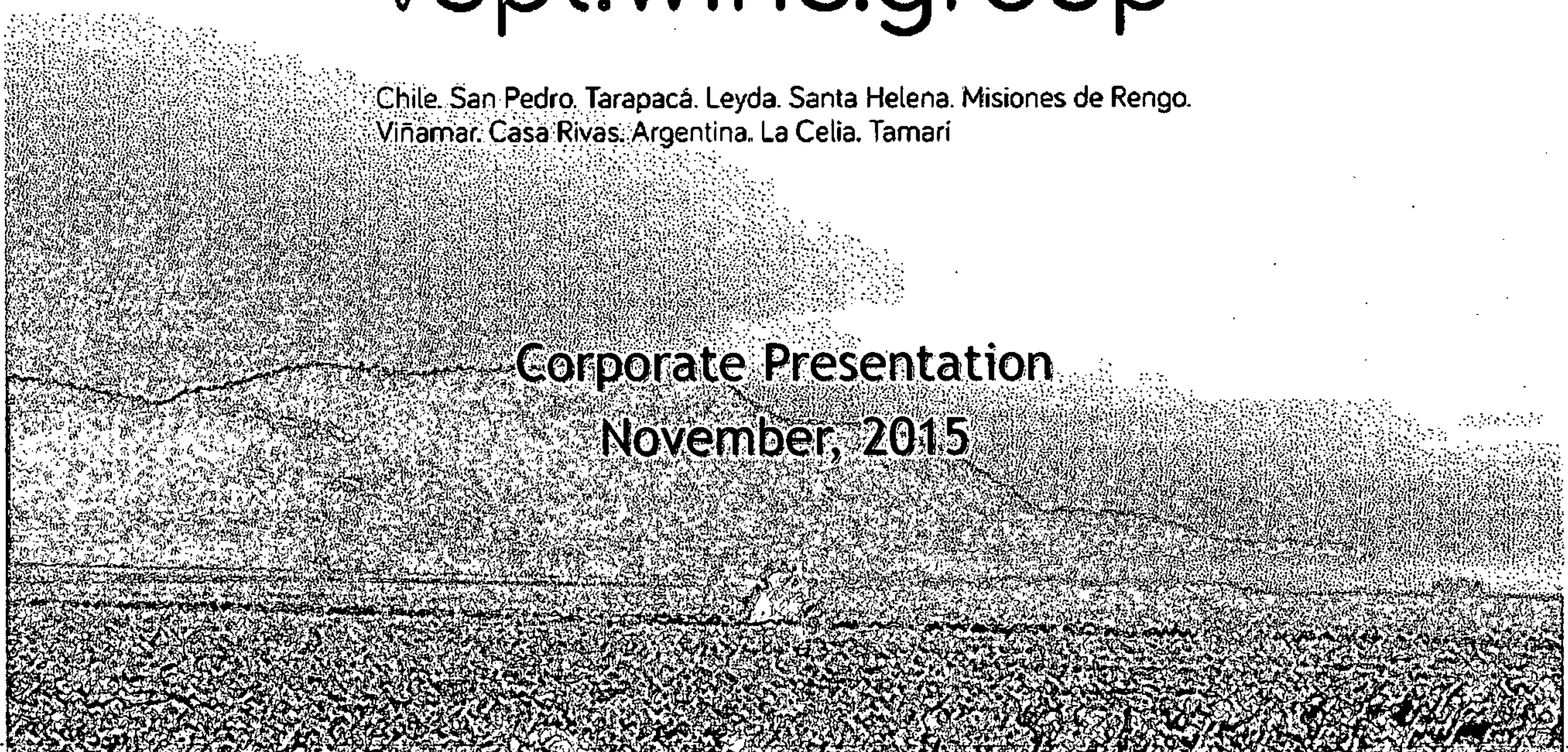

Corporate Presentation

November, 2015