

CMF launches financial education campaign on means of security, authentication to prevent fraud

- *The campaign kicked off in the Ñuble Region with a series of talks aimed at senior citizens and students. They provided practical tools to prevent fraud and strengthen people's capacity to securely navigate digital environments.*

April 8, 2026 — The Financial Market Commission (CMF) began on April 6 a nationwide financial education campaign today oriented to inform citizens about the importance of switching to more secure means of authentication. This is due to an environment where financial crimes have become more sophisticated and complex.

Said campaign is part of a process to modernize means of authentication which involves replacing printed means, such as coordinates cards, with digital solutions featuring greater levels of security and validation.

The campaign kicked off in the Ñuble Region, where the CMF held a series of events focused on providing practical fraud prevention tools and strengthen people's capacity to securely navigate digital environments. It includes talks specifically aimed at senior citizens — one of the groups most exposed to the transition process. Commercial Engineering students of the Business and Management School of the University of Concepción will receive training and subsequently be deployed on the field to help disseminate this information.

As part of this territorial campaign, the CMF will visit the municipalities of El Carmen, San Nicolás, San Carlos, and Chillán to bring financial education closer to the public.

Through this campaign, the CMF reaffirms its commitment to financial education and citizens' protection by promoting an informed transition towards more secure digital tools.

Communication & Image Area — Financial Market Commission (CMF)

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