



PRESS RELEASE

CMF, Central Bank of Chile and SERNAC join forces for Global Money Week 2021

March 24, 2021 – The Financial Market Commission (CMF), the Central Bank of Chile (BCCh), and the National Consumer Service (SERNAC) have joined forces to participate in the activities of [Global Money Week 2021](#). This initiative was started in 2012 by the Child and Youth Finance International NGO and is currently promoted by the Organization for Economic Co-operation and Development (OECD).

The event intends to raise awareness on the importance of young people acquiring financial awareness from an early age, as well as developing all necessary skills to make sustainable financial decisions, achieving a better wellbeing and quality of life.

Under this year's motto – “take care of yourself, take care of your money” – the CMF, BCCh and SERNAC invited a group of elementary- and middle-school teachers from around the country who are committed to financial education. They were asked to reflect on the relevance of money, planning, and savings, particularly considering the pandemic faced by Chile and the rest of the world.

The call consists of a series of videos to be released through the social media platforms of participating institutions.

Since its creation, Global Money Week has reached 40 million young people in 175 countries worldwide. It also has involved 63,000 public and private organizations related to finance and economics – ministries, central banks, financial regulators, youth organizations and non-profits, among others.

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